

Adobe Systems, Inc.	Marketing Program Manager	IL
Adobe Systems, Inc.	Group Manager, Enterprise Field Marketing	IL
Ambius	Exec. VP, Marketing	IL
Allegra Network	Marketing Assistant	MI
Allegra Network	Marketing Coordinator	MI
Alto-Shaam	MarComm Manager	WI
ammado	Business Development Director	IL
Ambius	EVP, Marketing	IL
Angiotech	Web Marketing Director	IL
Aon	Vice President of Global Marketing	IL
Argentum Strategy Group	President	IL
Arrow Electronics, Inc.	Corporate Supplier Manager	CO
Atlanta Marketing Matters	President	GA
Avnet	Chief Communications Officer	AZ
B2B Inc.	President	MN
Bader Rutter	Sr. V.P., Management Director, PR Group	WI
Barrett Wehlmann	Account Executive	TX
Barrett-Wehlmann	Partner	TX
Bizo.com	Advisory Board Member	IL
Blog Council	President	IL
BlueCross BlueShield of IL/TX/NM/OK	Market Research Consultant	IL
BlueSilver Inc.	Principal, Chief Marketing Officer	IL
BMA	Executive Director	IL
BMA	Member Services Manager	IL
BMA	Operations Manager	IL
BMA	Program Manger	IL
BMA Chicago	Executive Director	IL
BMA Colorado	Executive Director	CO

BMA New York City	President/Executive Director	NJ
BtoB Magazine	Editor-in-Chief	IL
Business Marketing Institute	Managing Director	IL
Butler/Till Media Services, Inc.	Partner	NY
Butler/Till Media Services, Inc.	Senior Media Supervisor	NY
Cameron	Senior Marketing Coordinator	TX
Campos, Inc.	Chief Executive Officer	PA
CareerBuilder	Director, Corporate Marketing	IL
CareerBuilder	Director, Corporate Marketing	IL
CareerBuilder	Field Marketing Manager	IL
CareerBuilder	Field Marketing Manager	IL
CareerBuilder	Vice President, Corporate Marketing	IL
Carroll University	Associate Professor	WI
Cars.com	Sr. Trade Marketing Manager	IL
Cars.com	Sr. Trade Marketing Manager	IL
Cars.com	Direct Marketing Manager	IL
Catalyst Direct, Inc.	Director, Business Development	NY
Catalyst Direct, Inc.	Managing Director	NY
Catalyst Direct, Inc.	Director of Client Services	NY
Chicago 2016	Chief Brand Officer	IL
CIMCO Communications	Senior Marketing Manager	IL
Click Commerce	CRM Systems Consultant	IL
CME Group	Associate Director, Marketing Services	IL
CNA	Marketing Director	IL
Connolly	Vice President of Marketing	CT
Cooper B-Line	Product Manager	IL
Corn Products, U.S.	Associate Director, Marketing Services	IL
Corporate Imaging Concepts	Senior Promotional Products Advisor	IL

CORPTAX, Inc.	Marketing Manager	IL
CSI Software	Vice President, Sales and Marketing	TX
DataBanque	CEO	PA
Davis Harrison Dion	Client Services Director	IL
Davis Harrison Dion	Vice President	IL
Davis Harrison Dion	Executive Vice President	IL
DB Pros	President	NJ
DDB Chicago	Group Creative Director	IL
DDB Chicago	EVP, Managing Director of Accounts	IL
Decho	Senior Marketing Manager	UT
Deloitte LLP	National Sr. Marketing Manager for Life Sciences	IN
Diamond Marketing Solutions	Marketing Director	IL
DM2/RBI	VP/GM	IL
DM2/RBI	Director of Marketing	IL
Drake Creative	Account Manager	IL
Dresser	Corporate Director of Marketing	IL
Eastman Kodak Company	Director, Marketing Communications, Branding &	
Eastman Kodak Company	Advertising	NY
Eastman Kodak Company	Manager, Business-to-Business PR	NY
Eastman Kodak Company	National Account Manager	NY
Eastman Kodak Company	Regional Marketing Manager	NY
Eastman Kodak Company	Chief Marketing Officer	NY
Edelman	Executive VP	IL
EMM Group	Senior Consultant	CA
Enquiro	Director of Marketing	BC
Epic Software Group, Inc.	President	TX
ER Marketing	Partner/Chief Operating Officer	MO
ER Marketing	Partner/CEO	MO

Eric Mower and Associates	Senior Partner	NY
Eric Mower and Associates	Managing Partner	NY
Erickson Research	Principal	IL
ESPEC	Senior Marketing Manager	IL
EverEffect	President	IN
ExactTarget, Inc.	Director, eMarketing Education	IN
FASTSIGNS International, Inc.	CEO	TX
Fellowes	Global Brand Manager	IL
Fellowes	Global Marketing Director	IL
Fellowes	VP, Marketing & Communications	IL
Finn Digital LLC	Media Project Manager	WI
First American Corporation	VP, Chief Marketing Officer	CA
Freeman	Director of Customer Intelligence	IL
Fresh Perspective, Inc.	CEO	KS
Fullhouse Media	Vice President	WI
Fullhouse Media	Digital Strategist	WI
Fullhouse Media	Account Group Director	WI
Fuor Digital	Strategic Relations Manager	IL
Fuor Digital	Director, Strategic Relations	IL
Fuor Digital	CEO	IL
Gallup Consulting	Associate Partner	DC
Gallup Consulting	Associate Partner	DC
Gallup Consulting	Partner	DC
Gallup Consulting	Partner	DC
Gardner Publications, Inc.	Publisher and Editor	OH
GasPedal	CEO	IL
Geneca	Marketing Director	IL
Genworth Financial	Sales Communications	VA

Gerard Design, Inc.	President	IL
Getty Images	Vice President, Creative Research	WA
Gibbs & Soell	Managing Supervisor	IL
GlobalSpec/CR4	Vice President, Business Development	NY
GLS Companies	Marketing	MN
Google	Team Lead	IL
Google	Senior Account Manager	IL
Google	Account Planner	IL
Google	Account Manager	IL
Google	Director, B2B & Industrial Markets	IL
Grant Thornton LLP	Executive Director, Marketing	IL
GyroHSR	President, Chicago	OH
GyroHSR	Account Director	IL
Herrin Publishing Partners	Director of Marketing	PA
IBM Americas	Vice President of Marketing	IL
IBM's Smarter Planet Initiative	Chief, Social Media	NY
iD8 Marketing and Strategy	President	CA
IIT Stuart School of Business	Associate Director	IL
Indium	Marcom Director	IL
Industribrand	Chief Executive Officer	TX
InfoCision Management Corporation	Manager, New Business	OH
Infor	Global Senior Marketing	IL
Infor	Senior Manager, Global Marketing	IL
Infor	Senior Director, Web Strategy	IL
Ingage, Inc.	Partner	CO
Initiate Systems	Director, MarComm	IL
Initiate Systems	Director, Industry Marketing	IL
Initiate Systems	Vice President of Marketing	IL

Initiate Systems	Senior Manager, Sales Enablement	IL
Initiate Systems	Senior Manager, Sales Enablement	IL
Insight Direction, Inc.	President	IL
Institute for the Study of Business Markets	Executive Director	PA
Integrative	Energy Manifestation	NC
Irishman Speaks		IL
Jajo, Inc.	Creative Director	KS
Jajo, Inc.	Managing Partner	KS
Johnson Controls, Inc.	Executive Director, Brand & Communications	IL
Johnson Controls, Inc.	Program Manager, Marketing Communications	WI
Johnson Controls, Inc.	Director, Marketing Communications	WI
JPMorgan Chase	Managing Director, Marketing Officer	NY
Julia Bailey Communications		IL
Knepper Press	VP Sales	NJ
Lake Forest Corporate Education	Business Development Manager	IL
Lawson Products	Director Marketing Operations	IL
Lawson Products	Manager Marketing, Operations & Communications	IL
Lawson Products	VP, Corporate Marketing	IL
LinkedIn Corporation	Vice President of Marketing & Advertising	CA
LinkedIn Corporation	Director of Advertising Sales	CA
LinkedIn Corporation	Director, LinkedIn Research Network	CA
Live Marketing	President	IL
Live Marketing	VP/Creative Services	IL
LoSasso Advertising	VP, Account Manager	IL
Mail Print, Inc.	Senior Account Executive	MO
Maritz	Director of Virtual Events	IL
Market Directions, Inc.	CEO	MO
Market Directions/The PERT Group	Vice President	MO

Market Strategy Group	President and Managing Principal	IL
MarketFrames Group	Director	OR
MarketFrames Group	Vice President	OR
MarketSphere	National Practice Director	IL
Marsh Global Consumer	Assistant VP, Global Marketing & Communications	IL
Marsh Global Consumer	Global Marketing & Communications	IL
Marsh Global Consumer	Global Marketing & Communications	IL
Marx McClellan Thurn, Inc.	Partner	WI
MBA Business Marketing Academy	Director, Clinical Assistant Professor of Marketing	IN
MD Karnes and Associates, LTD	President	IL
Medical Protective	VP Marketing	IL
MENG-Illinois	Executive Director	IL
Milestone AV Technologies	Marketing Manager	MN
Mobium Integrated Branding LLC	Creative Strategy & Planning	IL
Mobium Integrated Branding LLC	Partner, Account Strategy & Planning	IL
Mobium Integrated Branding LLC	Partner	IL
Model Metrics, Inc.	CMO	IL
Motorola, Inc.	Director of Account Marketing	IL
Motorola, Inc.	Director, Government Marketing	IL
Motorola, Inc.	Marketing Manager	IL
Motorola, Inc.	Sr. Director, Home & Networks Mobility Marketing	IL
Motorola, Inc.	Sr. Director, Global Integrated Marketing Communications	IL
Motorola, Inc.	Sr. Director, Integrated Marketing Communications	IL
Motorola, Inc.	Sr. Marketing Communications Manager	IL
Motorola, Inc.	Director of Marketing	IL
Motorola Inc., North America Group - GEMS	Sr. Director of Marketing	IL
MPS Group	Interactive Marketing Manager	IL
MRC	Director of Marketing	TX

National Instruments	Senior Group Manager	TX
National Registered Agents, Inc.	Vice President of Marketing	KS
National Registered Agents, Inc.	Product Manager	KS
National Starch Food Innovation	Vice President, Global Innovation	NJ
National Starch Food Innovation	Marketing Director, Key Initiatives	NJ
National Starch Food Innovation	Senior Manager, Marketing Communications	NJ
Navigant Consulting, Inc.	Vice President Marketing	IL
Navigant Consulting, Inc.	Corporate Event & Meeting Manager	IL
Navistar International Corporation	Integrated Marketing Communications Manager,	
Navistar International Corporation	International Truck	IL
Navistar International Corporation	Director, Integrated Marketing & Brand Strategy	IL
Navistar International Corporation	Vice President of Marketing	IL
NAVTEQ	Developer Alliance Manager	IL
Nelmar	VP, Sales and Marketing	PQ
Nelson Schmidt	President	WI
Nelson Schmidt	Marketing Director	WI
NetSuccess	Social Media Director	TX
Newark	Senior Vice President, Marketing	IL
Northwest Airlines, Inc.	Manager, Sales Communication & Market Development	MN
O.C. Tanner	Vice President, Business Development	CA
Obama for America	Blogger	IL
OCV Control Valves	Marketing/Purchasing Coordinator	OK
OLC Global, Inc.	CEO	OK
Padilla Speer Beardsley	Account Supervisor	MN
Paladin	National Director of Business Development	IL
Paladin	Regional Manager	IL
Paladin	Managing Director	IL
Parlay Communications	President	IL

Partners + Napier	Account Director	NY
Partners + Napier	CEO	NY
PCG, Inc.	Principal	IL
PennWell	Director of Product Management, Digital Media	OK
Pentair Water	Sr. Marketing Communications Manager	WI
Pepper Group	Account Manager	IL
Pepper Group	Managing Director	IL
Percepture, Inc.	President	NJ
Pi Sigma Epsilon	Executive Director	WI
Plexus Marketing Group, Inc.	President	GA
Pressure Sensitive Tape Council	Executive Vice President	IL
ProActive, a Freeman Company	President	IL
Prophet and author of The Shift	General Manager, Chicago	IL
Real Results Marketing	President	IL
Republic Financial	Marketing Manager	CO
ResearchWorksChicago	Principal/Consultant/Analyst	IL
Richards Graphic Communications, Inc.	President	IL
Ries & Ries	Principal	GA
Ries & Ries	Chairman	GA
Rio Hondo College	Assistant Professor of Business Management	CA
Right Management	Strategy, Marketing and Business Development	IL
Risdall McKinney Public Relations	Vice President	MN
RSM McGladrey, Inc.	Senior Director, Research & Strategy	IL
S & C Electric Company	Advertising Program Supervisor	IL
S & C Electric Company	Marketing Manager, Switch Products Division	IL
S.R. Smith	VP Marketing	OR
Saepio Technologies, Inc.	Vice President	MO

Salesforce.com	Chief Marketing Officer	CA
SAP	Vice President, Global Marketing	MA
SAP AG-Global	Head, Business Influencer Relations Group	CA
Savannah Economic Development Authority	Marketing Director	GA
Schermer Kuehl	President	MN
SearchChannel	President	IL
Siegman Consulting Services	President	IL
Siemens Building Technologies	Chief Marketing Officer	IL
Siemens Building Technologies	Director of Marketing, HVP	IL
Siemens Building Technologies	Communications Director	IL
Siemens Building Technologies	Marcom	IL
Siemens Building Technologies	Manager, Marketing Communications	IL
Siemens Building Technologies	Marketing Specialist	IL
Siemens Building Technologies	Sr. Associate Marketing Manager	IL
Siemens Building Technologies	Marketing Communications	IL
Siemens Building Technologies	Sr. Marketing Specialist	IL
Siemens Building Technologies	Vice President of Marketing	IL
Silverpop	Director-Marketing	GA
Silverpop	Regional Sales Manager	WA
Skyline Mid-America	Marketing & Exhibit Consultant	MO
Slack Barshinger	Chairman & Chief Experience Officer	IL
Slack Barshinger	Account Supervisor, California	CA
Slack Barshinger	Partner & Client Team Leader	IL
Slack Barshinger	President	IL
Slack Barshinger	Partner & Creative Director	IL
Slack Barshinger	Partner & Director of Client Services	IL
Social Media Today, LLC	Co-Founder, CEO	NY
Special-Lite, Inc.	Manager of Marketing	MI

Square D/Schneider Electric	Worldwide Director of Marketing, Office of the CMO	IL
Stein Rogan + Partners	President & Chief Creative Officer	NY
Stevens & Tate	Client Services Director	IL
Strategic Horizons LLP	Author	OH
Strategic Initiatives GE	Director	IL
Sullivan Higdon & Sink	Managing Partner	KS
Sullivan Higdon & Sink	Vice President-Creative Director	KS
Synchronicity, Inc.	President	IL
Tangence	President	CA
Target + Response, Inc.	President	IL
TC Public Relations	Director of Business Development	IL
TeleNet Marketing	Vice President Marketing	GA
Tellabs	Senior Manager, Corporate & Marketing Communications	IL
Tellabs	Communications Specialist	IL
Tellabs	Marketing Comm. Manager	IL
The Geo Group	Marketing Director	WI
The Payments Authority	Marketing Associate	MI
The Payments Authority	Marketing Director	MI
Thomson CompuMark	Interactive Marketing Manager	MA
TMA List Brokerage & Management	Director of Business Development	VA
Tom the Wordsmith	Creative Strategist and Writer	IL
TopRight	Principal	IL
TopRight	Principal	IL
TopRight	Founder and Managing Partner	IL
Torque, Ltd.	Principal	IL
Tropical Foods	Brand Manager	NC
Type A Communications	Principal	CO
Ubiquity	Growth Officer	CO

Underwriters Laboratories	Manager, Corporate Communications	IL
Underwriters Laboratories	Communications Specialist	IL
Underwriters Laboratories	Sr. VP & Chief Marketing Officer	IL
Underwriters Laboratories	Director	IL
University of Chicago Booth School	Executive Director of Marketing	IL
Vision Solutions	Director, Marcom	IL
Vision Solutions	Senior VP of Marketing	IL
W W Grainger, Inc.	Vice President, Brand Segment	IL
W W Grainger, Inc.	Sr. Director, Move Segment	IL
W W Grainger, Inc.	Director, Segment Strategy	IL
W W Grainger, Inc.	Segment Marketing Manager-Government	IL
W W Grainger, Inc.	Segment Marketing Manager-Government	IL
WelchmanPierpoint	Founding Partner	MD
WelComm, Inc.	CEO	CA
World Business Chicago	Director of Strategic Initiatives	IL
Writing for Finance and Business		IL
Young Company	President	CA
YRC Worldwide	VP-Marketing Strategy	KS
Zebra Technologies	Director, Field Marketing	IL
Zebra Technologies	Director of Product Marketing	IL
Zebra Technologies	Marketing Manager	IL
Zebra Technologies	Marketing Manager	IL
Zebra Technologies	P.R. Manager	IL
Zent Consulting	Project Manager	IN
Zephyr Salvo	Director	TX
Zizzo Group Advertising + Public Relations	Senior Vice President, Marketing & Account Services	WI